

Privacy Statement W-focus inc



W-focus Inc., located at Grundacher 5, 6060 Sarnen, Switzerland, is responsible for the processing of personal data as described in this privacy statement.

Contact details

www.w-focus.com
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Switzerland
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A member of the W-focus Inc. management team is responsible for data protection and can be contacted at privacy@w-focus.com.

Personal data that we process

W-focus Inc. processes personal data that is necessary to provide our services, manage our professional relationships and communicate with you. We may also process personal data that you provide directly to us.

The personal data we may process includes:

- First and last name
- Postal address
- Phone number
- Email address
- Other personal data that you actively provide, for example by creating a profile on our website, through correspondence or by telephone

Personal data of children

Our website and services are not intended to collect personal data from website visitors under the age of 16 without permission from a parent or legal guardian.

We cannot, however, verify the age of every visitor to our website. We therefore encourage parents and guardians to be involved in their children's online activities.

If you believe that we have collected personal data relating to a child without appropriate consent, please contact us at privacy@w-focus.com and we will take appropriate action, including deletion where required.

Why we process personal data and on what basis

W-focus Inc. processes personal data where necessary to:

- provide our services;
- perform our contractual obligations;
- manage our professional relationships and communicate with you;
- pursue legitimate business purposes;
- comply with legal and regulatory obligations; or
- process data for a specific purpose for which you have given your consent.

Where processing is based on consent, you may withdraw that consent at any time. W-focus Inc. also processes personal data where we are legally obliged to do so, for example data required for tax, accounting or other statutory purposes.

Data management and automated decision-making

We do not use procured third-party software for automated decision-making. Personal data processed through our proprietary systems is stored in a protected and encrypted server environment operated by a dedicated certified hosting provider on behalf of W-focus Inc. The data is not provided to third-party software providers for analysis or automated decision-making. W-focus Inc. does not use automated decision-making that may have legal or similarly significant consequences for individuals. Digital tools may support our services but do not replace human judgement or decision-making.

How long we keep personal data

W-focus Inc. does not retain personal data for longer than necessary for the purposes for which it was collected, or as required by applicable legal, contractual and regulatory obligations. When personal data is no longer required, it is securely deleted or anonymised.

Sharing personal data with third parties

W-focus Inc. does not sell personal data

to third parties for commercial, analytical or marketing purposes. Personal data processed through our proprietary systems is stored in a protected and encrypted server environment provided by our dedicated hosting provider. The hosting provider may access personal data only where necessary to provide technical support, for example to resolve participant access issues and does not use the data for its own purposes. Personal data generated via our own assessment and development systems is not shared with third parties for processing or analysis.

Cookies or similar techniques that we use

W-focus Inc. doesn't use cookies, functional cookies or analytical cookies.

Viewing, modifying or deleting your data

Subject to applicable law, you have the right to request access to your personal data and to request its correction or deletion. You may also have the right to object to or restrict certain processing and, where applicable, request the transfer of your personal data.

You may also withdraw consent where consent is the basis on which your personal data is processed.

Requests relating to your personal data can be sent to privacy@w-focus.com. We may ask you to provide appropriate information to verify your identity before responding to a request.

How we protect personal data

W-focus Inc. takes appropriate technical and organisational measures to protect personal data against loss, unauthorised access, disclosure, alteration or misuse. Personal data in our own systems is stored in a secure and encrypted server environment managed by our hosting provider. Access is restricted to authorised people, and appropriate security measures are taken to ensure the confidentiality and integrity of the data.